



EUROSATORY

PROTECT YOUR FUTURE



Leave **your mark** at
**THE GLOBAL EVENT FOR
DEFENCE AND SECURITY**

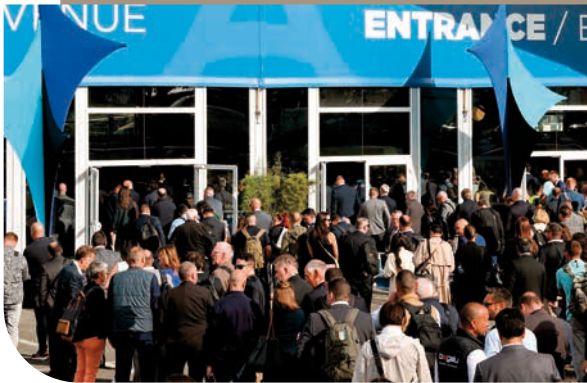
PARIS **15•19 JUNE 2026**

76,285

professional visitors from
155 countries over 5 days

BOOST

YOUR PRESENCE ON
THE WORLD DEFENCE AND
SECURITY STAGE



2,032

exhibitors from 61 countries

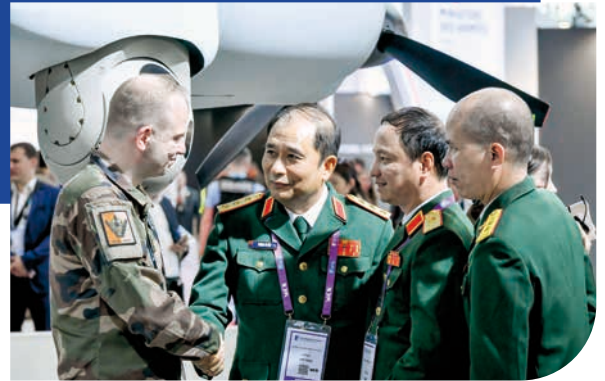


STIMULATE

NEW STRATEGIC AND
COMMERCIAL OPPORTUNITIES

ACCELERATE

YOUR INTERNATIONAL
DEVELOPMENT



334

official delegations from
93 countries



MEET

ALL THE PLAYERS IN THE
VALUE CHAIN, FROM SUPPLIERS
TO DECISION MAKERS

600+

journalists from 52 countries



The 2024 edition of Eurosatory marked a break with previous editions, by presenting the world's broadest array of technical and technological solutions to improve states' land and air defence and security capabilities, integrating land, air, maritime, space and cyber domains. Eurosatory has thus confirmed its position as one of the world's leading Defence and Security tradeshow.

It owes this success to an in-depth assessment of capabilities in the new geopolitical era in which we are living. We analyse the mega-trends that define the 21st century, with the aim of providing governments with the product and service solutions they need to meet their current and future challenges in terms of Defence and Homeland security, as well as protecting populations caught up in humanitarian and environmental crises.

Come and join the 2026 edition, and exhibit your solutions to the whole world!



Charles BEAUDOUIN
Exhibition Director, EUROSATORY

A TRADESHOW 100% FOCUSED ON GROWTH AND STRATEGIC PARTNERSHIPS

76,285 professional visitors

44% visitors from outside France

1 IN 2 visitors is new to the show*

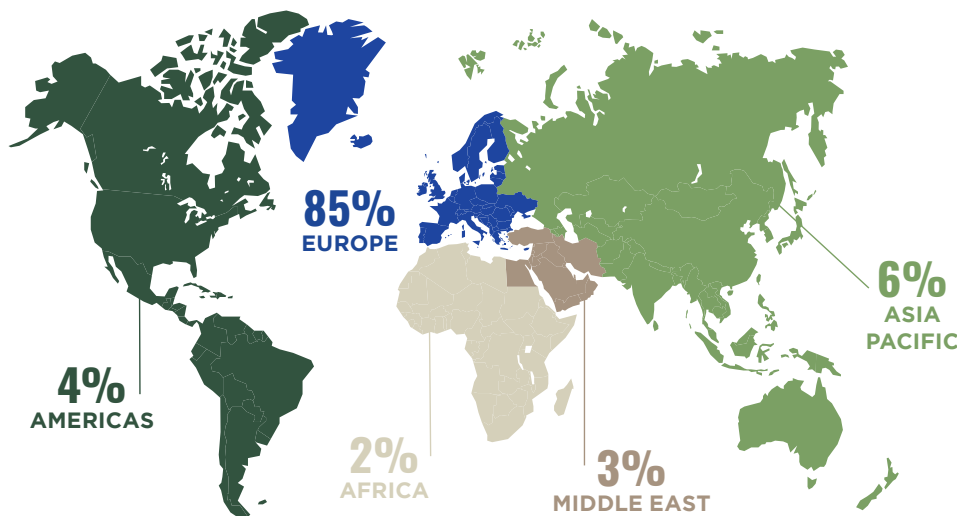
155 countries represented, from all continents

334 official delegations from 93 countries



EXPLORE NEW MARKETS

VISITOR BREAKDOWN BY CONTINENT



Nearly 1 in 2

EXHIBITORS TAKE PART IN THE SHOW TO DEVELOP THEIR EXPORT BUSINESS*

CONNECT WITH DECISION MAKERS FROM ALL OVER THE WORLD

Gain access to an exclusive network of international leaders and specifiers, accelerating your opportunities for partnerships and new markets. Develop your sales, build new alliances, boost innovation:

2 out of 3 visitors are decision makers*

9 out of 10 visitors found tangible solutions for their projects at the show*

87%

OF EXHIBITORS SATISFIED WITH VISITOR QUALITY*

TNERSHIPS

46%

OF EXHIBITORS SAY THEY GENERATED 1 TO 6 MONTHS OF SALES*

54%

OF EXHIBITORS SAY THEY GENERATED 6 MONTHS OR MORE OF SALES*

LAUNCH YOUR NEW PRODUCTS

98%

OF VISITORS WERE HIGHLY SATISFIED WITH THE SHOWCASED PRODUCTS AND SOLUTIONS*

96%

of visitors who came looking for new products said they were satisfied*

500

new products presented at each edition

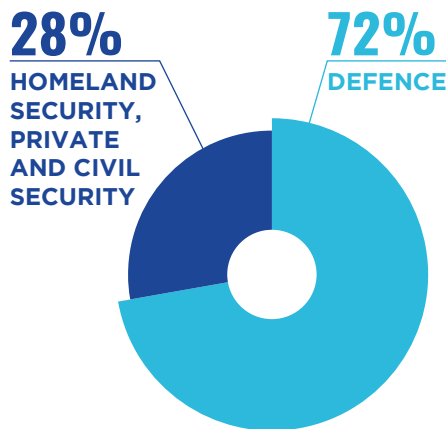
Convert encounters into opportunities: Capture the interest of visitors, and turn them into potential customers through demonstrations of your equipment and innovations on your stand.

MEET THE LEADING MAJOR CONTRACTORS FROM THE ARMED & SECURITY FORCES

TOP-LEVEL PROFILES

- Ministers of Defence
- Ministers of Homeland Security
- Heads of Armed Forces
- Armed Forces Procurement Directors
- Executive heads of strategic command (Police, Armed forces)
- Chief Information and Communication Officers
- Directors of civil protection
- Directors of civil aviation
- Port directors
- Sensitive infrastructure directors
- Senior civil servants, etc.

BREAKDOWN OF DELEGATION TYPE



OFFICIAL DELEGATIONS

Delegations are greeted in person and taken around the show on an itinerary defined according to their visiting goals. Are you interested in being on their route?

A stand of more than 30 sqm indoors and 60 sqm outdoors is mandatory.

The visiting programme is subject to the approval of the invited delegations.

87%

OF EXHIBITORS WHO MET DELEGATIONS ARE SATISFIED*



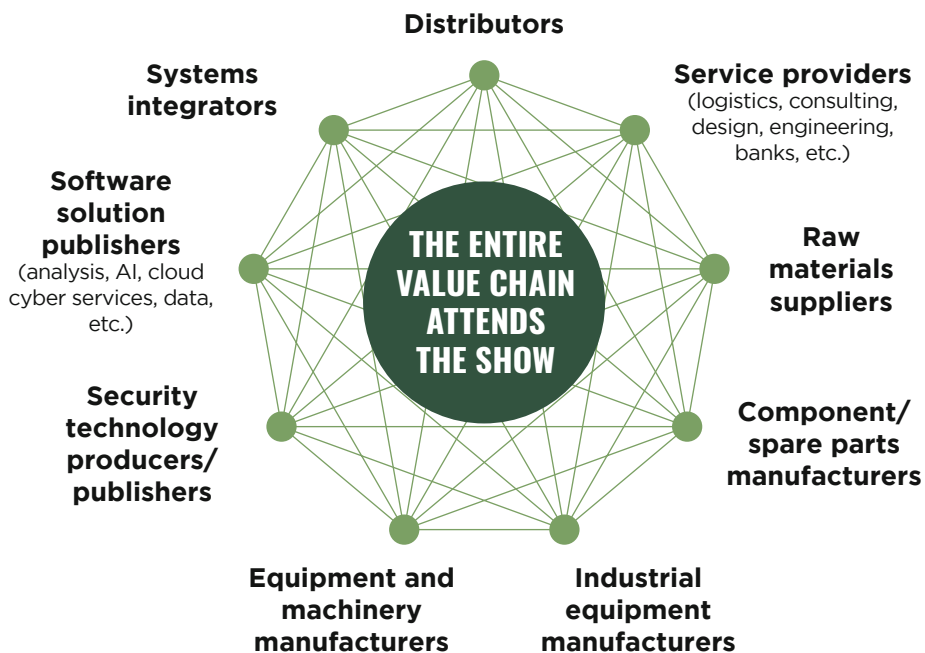
NURTURE

YOUR NETWORK WITH THE ENTIRE INDUSTRIAL VALUE CHAIN

Being at Eurosatory offers you the chance to explore new collaboration openings, establish and strengthen sustainable relationships with partners for your future projects, and form strategic alliances.

7 out of 10
visitors

CAME TO MAINTAIN CLOSE CONTACTS WITH THEIR CUSTOMERS AND SUPPLIERS*



96%

OF EXHIBITORS AIMING TO BUILD ON THEIR BRAND AWARENESS, VISIBILITY AND COMPANY IMAGE ARE SATISFIED*



OFFER YOURSELF

A MEDIA PLATFORM

The exhibition is a true media showcase and **a must-attend event for journalists from the international media**. At each edition, all the leading media, whether general interest or specialist, congregate to cover the show.

600+ journalists from 52 countries

35 official media partners

16,000 items of print, web, radio and TV coverage



DEFENCE

SECURITY

CRISIS

MANAGEMENT

INNOVATION

TECHNOLOGY

FORESIGHT

TALKS & INSIGHTS

LIVE

DEMONSTRATIONS

A BUSINESS-ORIENTED SHOW

2,032 exhibitors

61 countries represented

64% returning exhibitors

16.5% increase in participation in 2024 (vs 2022)

94% OF EXHIBITORS ARE SATISFIED WITH THEIR SHOW*

84% OF EXHIBITORS SURVEYED SAID THEY WANT TO COME BACK IN 2026*

82% OF EXHIBITORS THINK THAT EUROSATORY IS AN IMPORTANT TRADESHOW FOR THEIR BUSINESS DEVELOPMENT*

TOP 10 COUNTRIES

EXHIBITING



France



USA



Germany



United Kingdom



China



Australia



Italy

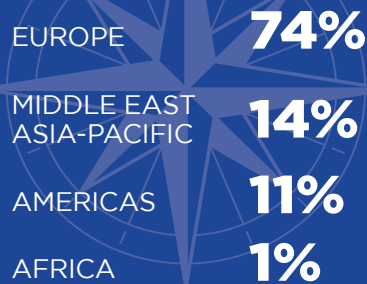


Türkiye

ALL THE SECTORS IN THE DEFENCE AND SECURITY INDUSTRY ARE REPRESENTED

- Land vehicles
- Aircraft
- Watercraft
- Space tech
- Sub-assemblies for land vehicles, aircraft and watercraft
- Robots and UAVs
- Air defence, radar, counter-UAS systems
- Weapons and ammunition
- Optics and optronics
- Information, communication and electronic warfare systems
- Cyberspace
- Detection, navigation, localisation, acquisition and deception
- Personal equipment
- CBRNe
- Healthcare, emergency and medical support
- Simulation and training
- Logistics for operations and support to camps and infrastructure
- Field preparation, explosive ordnance disposal
- Infrastructure protection
- Maintenance, engineering and services
- Research, testing and measurement
- Materials, components and sub-assemblies

EXHIBITORS FROM ALL 4 CORNERS OF THE WORLD



42 NATIONAL PAVILIONS

Armenia, Australia, Austria, Belgium, Bosnia and Herzegovina, Brazil, Bulgaria, Canada, China, Colombia, Croatia, Cyprus, Czechia, Denmark, Estonia, Finland, Germany, Greece, Hungary, India, Italy, Japan, Latvia, Lithuania, Luxembourg, Netherlands, Norway, Poland, Romania, Serbia, Slovakia, Slovenia, South Korea, Spain, Sweden, Switzerland, Türkiye, Ukraine, United Arab Emirates, United Kingdom, United States.



A SHOW THAT ADAPTS TO YOUR PROFILE

TECHNOLOGY CLUSTERS

EXHIBIT ALONGSIDE YOUR INDUSTRY PEERS FOR GREATER VISIBILITY

Stand out at the show by exhibiting in one of the technology clusters. Eurosatory adapts to its exhibitors, and can help you highlight your activity by positioning it in a dedicated area with other players working in the same field.

- CBRNe
- Civil security and Firefighting
- Cybersecurity and Information systems
- Drones and Robotics
- Embedded electronics
- Engineering and Manufacturing
- Logistical support
- Medical
- Optics & Electronics
- Research, Tests and Measurement
- Security and infrastructure surveillance
- Training and Simulation



Spain



Sweden



DEDICATED SPACES



START-UPS: ACCELERATE YOUR GROWTH

EUROSATORY LAB is the ecosystem dedicated to innovation at the show: a tailored exhibiting proposal for an enhanced presence at controlled cost including: **your attendance over 5 days and speaking slots on a dedicated stage in the Lab!** Meet investors and order principals attending **EUROSATORY**.

Start-ups have access to a specially tailored formula.



helped

Humanitarian Emergency Logistic Project and Eco-development

A SPACE DEDICATED TO CRISIS MANAGEMENT

Handling crises is a big issue in tomorrow's world.

The range of humanitarian and environmental disaster response solutions, found everywhere on the show, **is curated on this space entitled HELPED (Humanitarian Emergency Logistic Project and Eco-Development).**

In 2024 it brought together more than 55 international companies.



HELICOPTER ZONE

AT THE HEART OF AIRLAND OPERATIONS

EUROSATORY, the leading "LAND AND AIRLAND" show in the world, places emphasis on the airland action of helicopters which is of critical importance in the context of high-intensity conflicts and as far as responding to humanitarian disasters.

Exhibiting in this area will allow you to **assert your status as an unavoidable player in the world of helicopters** employed in defence and security.

CHOOSE THE SERVICES TO MEET YOUR GOALS

Eurosatory is here to help you get the most out of your show. Whether you're looking for brand awareness, visibility or qualified sales leads, you can choose the services to help you reach YOUR GOALS.

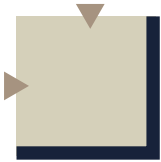
	INCLUDED IN MANDATORY REGISTRATION FEE	OPTIONAL
EXHIBITOR SERVICES		
Presence in the official catalogue	●	
Tickets to official reception (number of invitations according to stand surface area)	●	
Customer invitations (e-invitations according to stand surface area)	●	
Download your exhibitor badges	●	
Coordination of contractors on site	●	
Access to Eurosatory talks at the show	●	
PROMOTE YOUR NEW PRODUCTS, EQUIPMENT & SOLUTIONS		
Delivery of a keynote speech: 20-45 minutes on the theme of your choice, listed in official programmes		ON QUOTATION
Your equipment demonstrated live, in real-life conditions, on the dedicated 20,000 sqm area		ON QUOTATION
OPTIMISE YOUR BUSINESS DISCUSSIONS		
Contact all the show's participants with the matchmaking programme	●	
Organise qualified and targeted business meetings, ahead of the show, with exhibitors or visitors	●	
Meet official delegations visiting the show		CONDITIONS APPLY
Additional invitations to official evening function		CONTACT US
STAND OUT WITH SPONSORSHIP		
Sponsor promotional and customisable tools (badges, lanyards, tote bags, display media, etc)		ON QUOTATION
Sponsor visitor assistance tools (web app, show floor plans, visitor guide, etc.)		ON QUOTATION
DEVELOP BRAND AWARENESS		
A press office and distribution of your press releases on site	●	
Your advert in the Eurosatory Show Daily		CONTACT US
Your advert on the Eurosatory TV studio screens and on screens around the show		CONTACT US
Recording of a video interview for broadcast on Eurosatory TV, live and on catch-up, and on your own communication media		CONTACT US

ORGANISE YOUR PARTICIPATION

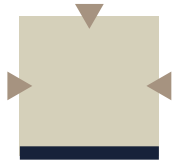
CHOOSE YOUR STAND LOCATION

INDOORS: bare stands must be at least 12 sqm

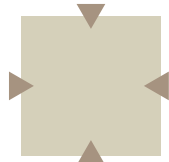
Option: 2, 3 or 4 open sides



1 corner



2 corners



4 corners

Option: Double-decker stand

up to 20% of floor area
(60% for stands on hall perimeter)

Option: Partition walls, carpet, raised floor

see prices page 14

Shell scheme

Including furniture, carpet, partition walls, electricity and a rack of spotlights, excluding specific equipment (TV, coffee machine, showcase, etc.)

CLASSIC

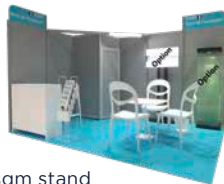
6, 9 and 12 sqm stands



6 sqm stand (Discovery Village)



9 sqm stand



12 sqm stand

BUSINESS

12, 15, 18, 21 and 24 sqm stands (2 colours to choose from)



12 sqm stand



15 sqm stand



24 sqm stand

PRESTIGE

Stands of at least 24 sqm then in multiples of 3 sqm (colours to choose from)



24 sqm stand



36 sqm stand

OUTDOORS: bare stand of at least 50 sqm

Construction fee mandatory for all constructed or covered area

Option: Double-decker stand
up to 100% of floor area

Option : Outdoor pavilion

PAVILION
25 sqm





DIRECT EXHIBITOR OR CO-EXHIBITOR

A DIRECT EXHIBITOR books a stand in their name and can host one or several co-exhibitors. The direct exhibitor pays the registration fees for their co-exhibitor(s).

A CO-EXHIBITOR displays their equipment and products on the space provided to them by a direct exhibitor. Co-exhibitors must also be declared by the direct exhibitor in order to benefit from the services offered.

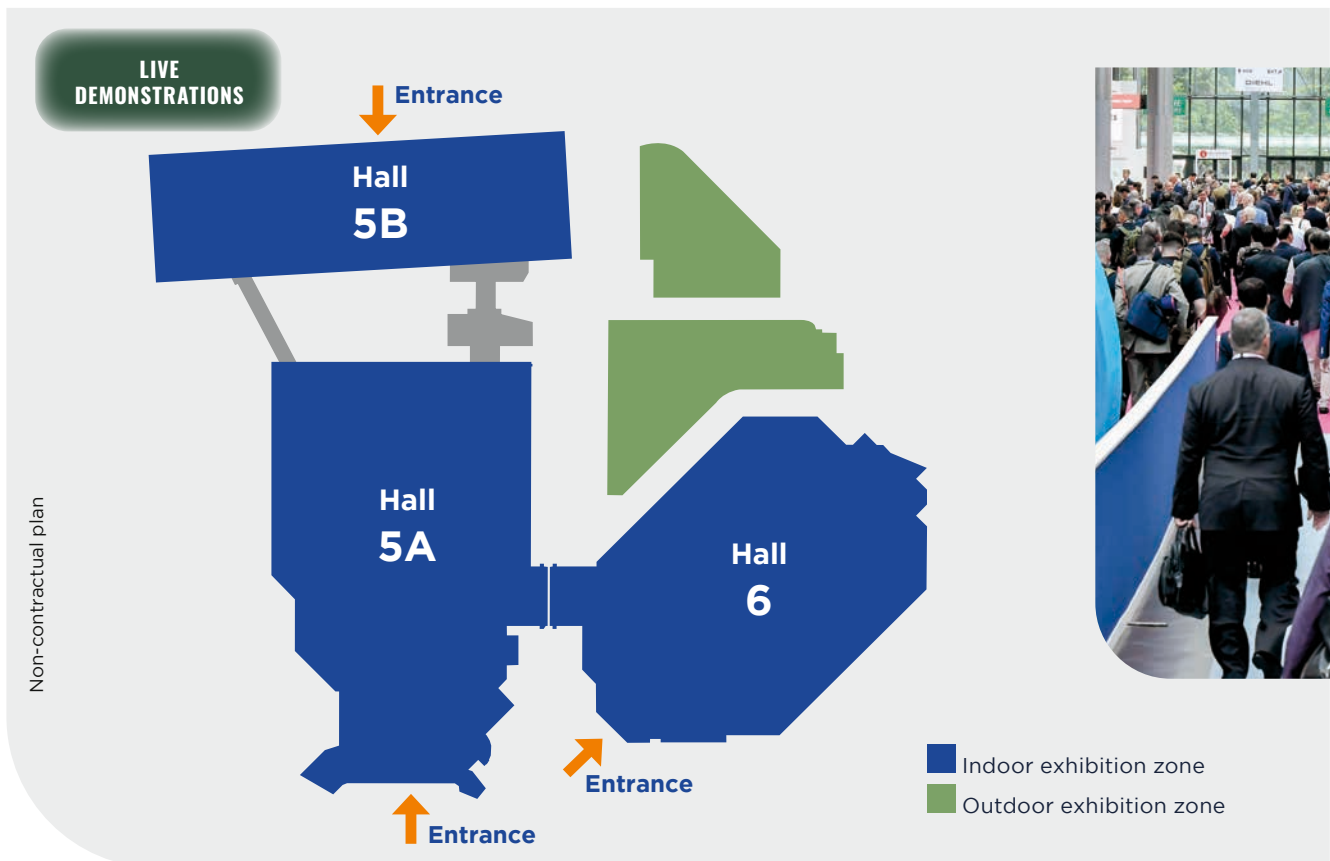
DISCOVERY VILLAGE

Is made up of **6 sqm** stands, available exclusively to companies taking part in Eurosatory **for the first time**.

It is also possible to exhibit within a **national pavilion** or as part of an **organised group** (chambers of commerce, clusters, for example). If you are interested in exhibiting via a grouping, please contact us to be put in touch.



EXHIBITION MAP



CALCULATE YOUR COST OF PARTICIPATION

INDOOR EXHIBITING

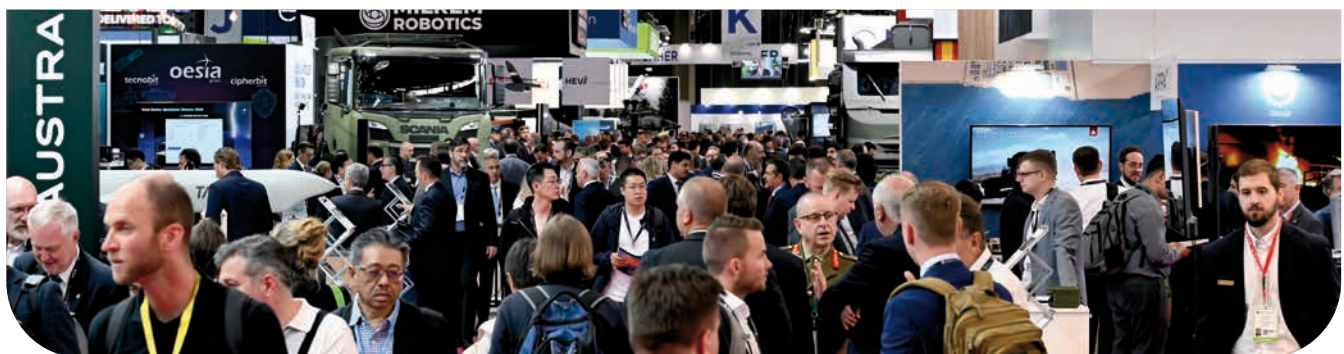
STAND TYPE	PRICE EX. VAT	YOUR CALCULATIONS
Indoor bare area	€ 636 /sqm	
Discovery Village stand – Classic, 6 sqm	€ 755 /sqm	
Classic stand	€ 755 /sqm	
Business stand	€ 821 /sqm	
Prestige stand	€ 922 /sqm	
OPTIONS		
Corners (1, 2 or 4)	€ 450 /corner	
Upper floor surface area	€ 421 /sqm	
Carpet	€ 20 /sqm	
Raised floor	€ 32 /sqm	
Flock cotton partition	€ 155 /linear metre	
ONLY FOR SHELL SCHEME		
32" LED screen – on totem stand or base	€ 494 each	
43" LED screen – on totem stand or base	€ 599 each	
50" LED screen – on totem stand or base	€ 657 each	
Horizontal lit showcase	€ 274 each	
Vertical lit showcase	€ 407 each	
EXHIBITOR PACKAGE - MANDATORY		
Direct exhibitor – Indoor surface area < 8 sqm	€ 629 fee	
Direct exhibitor – Indoor surface area 9 sqm to 30 sqm	€ 1,089 fee	
Direct exhibitor – Indoor surface area 31 sqm to 60 sqm	€ 1,272 fee	
Direct exhibitor – Indoor surface area 61 sqm to 100 sqm	€ 1,897 fee	
Direct exhibitor – Indoor surface area 101 sqm to 250 sqm	€ 3,071 fee	
Direct exhibitor – Indoor surface area 251 sqm to 500 sqm	€ 4,046 fee	
Direct exhibitor – Indoor surface area > 500 sqm	€ 7,161 fee	
Per co-exhibitor	€ 1,054 /co-exh	
Per co-exhibitor (if more than 5)	€ 800 /co-exh	
Start-up in Eurosatory Lab	€ 1040 fee	
TOTAL		

OUTDOOR EXHIBITING

STAND TYPE	PRICE EX. VAT	YOUR CALCULATIONS
Outdoor bare area (min. 50 sqm)	€ 295 /sqm	
Construction fee	€ 205 /sqm	
OPTIONS		
Upper floor surface area	€ 198 /sqm	
Fully equipped pavilion 25 sqm (surface area not included)	€ 16,888 each	
EXHIBITOR PACKAGE - MANDATORY		
Direct exhibitor - Outdoor surface area 50 sqm to 60 sqm	€ 814 fee	
Direct exhibitor - Outdoor surface area 61 sqm to 100 sqm	€ 1,266 fee	
Direct exhibitor - Outdoor surface area 101 sqm to 200 sqm	€ 1,861 fee	
Direct exhibitor - Outdoor surface area 201 sqm to 300 sqm	€ 3,060 fee	
Direct exhibitor - Outdoor surface area 301 sqm to 500 sqm	€ 5,722 fee	
Direct exhibitor - Outdoor surface area > 500 sqm	€ 8,584 fee	
Per co-exhibitor	€ 1,054 / co-exh	
Per co-exhibitor (if more than 5)	€ 800 / co-exh	
TOTAL		

SECURITY DEPOSIT - *To be paid upon arrival on site*

		YOUR CALCULATIONS
Surface area under 50 sqm	€ 500 /stand	
Surface area between 51 sqm and 250 sqm	€ 1,000 /stand	
Surface area > 250 sqm	€ 2,000 /stand	
For pavilion - outdoors only	€ 1,000 /pavilion	
TOTAL		





EUROSATORY

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